JOINT EXCELLENCE FOR SUSTAINABLE LOGISTICS
Today, more than ever, sustainable transport & logistics are genuinely characterised by the need for interaction and qualified communication. Logistics is a key factor for the greening of transport. Nevertheless, the role of logistics is often underestimated and needs public awareness to support an overall development towards more sustainability.

The LOG4GREEN cooperation aims at raising awareness and strengthening the competitiveness in Europe’s logistics sector. To this end, logistics clusters of six regions - Carinthia (Austria), Ruhr (Germany), Wallonia (Belgium), Normandy (France), Istanbul (Turkey), Odessa (Ukraine) - have joined forces to elaborate a Joint Action Plan (JAP) which is built on regional analyses and strategies.

The LOG4GREEN partnership builds upon existing bilateral cooperation between the partner regions, promotes synergies but also identifies complementarities in both, research and economic fields. The consortium further improves existing links between the actors involved and stakeholders in clearly defined mentoring and benchmarking regions.

LOG4GREEN is funded by the European Commission under the Regions of Knowledge-Programme (FP7-Capacities). The total budget amounts to 2,84 mio EUR, among which the European contributes 2,54 mio EUR.

You want to follow the LOG4GREEN activities?
www.log4green.eu

We can’t reasonably imagine that we can change the world in one day. However, together we can tackle concrete challenges you face every day!

IN ENVIRONMENT
• Coping with the growth in a sustainable way
• Increasing the efficiency of intermodality, including improving the information systems

IN TECHNOLOGY
• Encouraging more interdisciplinarity in research
• Facilitating the use of technological solutions for combining passengers and goods transportation
• Improving resilience of logistics systems
• Improving flexibility of logistics infrastructures and logistics systems
• Transforming technology in added value

IN ECONOMY
• Evaluating the financial impacts from logistics choices that include societal and environmental aspects
• Changing (energy) supply
• Demonstrating the added value of clustering

IN SOCIETY
• Ensuring sufficient educated people for logistics business
• Improving awareness on green / sustainable aspects of logistics

IN POLICY
• Improving the coordination of laws & plans
• Giving politicians an integrated vision of logistics
• Ensuring stable infrastructure
• Defining standards for CO2 emissions (reliability)

This is how we define our project

Logistics-related challenges we chose to face
Carinthia: The LOG4GREEN project offers us the possibility to develop high-performance cluster structures in logistics through the knowledge exchange between the partner regions.

North Rhine-Westphalia: As one of Europe’s leading research-driven clusters, it is important for us to benchmark our performance with other international cutting-edge logistics clusters in the field of sustainability strategies.

Wallonia: In LOG4GREEN, we find the opportunity to take our stand in an international context, to learn from partner regions and to turn knowledge and experiences into new collaborative actions in a competitive area.

Normandy: The LOG4GREEN project is a way for us to cooperate and work in an international context to implement collaborative research projects to build a logistics-related sustainable development.

Istanbul: LOG4GREEN is as an essential platform for Istanbul in order to utilise mutual experiences with the EU which is our crucial partner in the area of logistics and transportation.

Odessa: We are partner in the LOG4GREEN project to learn from international experience with the aim to develop a competitive logistics cluster for more sustainability.

Why are we committed?

You are a logistics practitioner / a researcher / a policy-maker?

You want to make a difference?

Come and join us working on a regional action plan for more sustainability in logistics with relevant regional stakeholders!

You are looking for new international partners or best practices?

Join us in one of our meetings or come with us to a study tour to one of our partners – no matter which area of logistics you come from!

You want to make the world move better?

Let’s discuss the outlines of our Strategic Interdisciplinary Research Agenda (SIRA) in one of our SIRA workshops!

Start to move!

• Meet us around Europe
• Contact us by any means
• Build partnerships for further projects with our team

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